

# WORKSHOP

## THE LAW AND POLITICS OF SUSTAINABILITY STANDARDS IN TRADE RELATIONS BETWEEN EUROPE AND LATIN AMERICA

16 August 2024

### FGV's School of International Relations

Fundação Getulio Vargas' Salão Nobre  
Itapeva, 432, 4th floor - Bela Vista, São Paulo

REGISTER\*



## ORGANIZERS/CONVENERS

### Rodrigo Fagundes Cezar

Assistant Professor at FGV RI, leader of the FGV's  
research group on the Politics of Trade and Sustainability

### Charlotte Sieber-Gasser

Senior Researcher at the Geneva Graduate Institute,  
Lecturer in International Trade Regulation, University of  
Zurich, Assistant Professor at Zurich Law School

\*The event will be held in English and we cannot yet confirm simultaneous translation

# PROGRAM

**08:00 - 09:00**

## Welcome Coffee and Registration

**09:00 - 09:15**

## Opening

Celso Castro (Director FGV RI)  
Charlotte Sieber-Gasser (Geneva Graduate Institute)  
Rodrigo Fagundes Cezar (FGV RI)

**09:15 - 11:15**

### Mediator

Rodrigo  
Fagundes Cezar  
(FGV RI)

## Europe's Sustainable Trade Policies in Context

### Instruments of sustainability standards in trade

Charlotte Sieber-Gasser (Geneva Graduate Institute)

### EU unilateral sustainability regulation

Tetyana Payosova (Van Bael & Bellis)

### Environmental conditionality in EU trade policy - From carrots to sticks?

Noémie Laurens (Geneva Graduate Institute)

### EU unilateral sustainability standards and the WTO

Ilaria Espa (University of Italian Switzerland)

**11:15 - 11:30**

## Coffee Break

**11:30 - 13:30**

### Mediator

Charlotte Sieber-  
Gasser (Geneva  
Graduate Institute)

## Implications of EU Measures for Latin America

### Latin America and EU's modes of trade and sustainability governance

Rodrigo Fagundes Cezar (FGV RI)

### EU sustainability standards and Brazilian tropical wood trade: Logjam or matching?

Rayssa Yuki Murakami (UFPA) and Claudia Azevedo-Ramos (UFPA)

### Sustainability issues in negotiations of the EU-Mercosur trade deal

Pedro Veiga (CINDES) and Sandra Rios (CINDES)

### Impacts of European measures on Andean cocoa exports

Victor Saco (PUC Peru)

**13:30 - 14:45**

**Lunch**

**14:45 - 16:45**

**Mediator**

Charlotte Sieber-Gasser (Geneva Graduate Institute)

**Challenges and Opportunities for Latin America as a Sustainability Hub**

**The role of traders in Latin American sustainability standards and potential trade-related impacts**

Janina Grabs (University of Basel)

**Challenges of responsible gold export in Latin America - Insights from Bolivia**

Joschka Proksik (ETH Zurich)

**Re-imagining trade rules on sustainability standards: A developing country story**

Heloisa Pereira (MDIC)

**The changing dynamics of voluntary sustainability standards in the Global South: The case of Brazil's soy and beef sectors**

Yixian Sun (University of Bath), Niklas Weins (Xi'an Jiaotong-Liverpool University) and Ramon Bicudo da Silva (State University of Campinas)

**16:45 - 17:00**

**Coffee Break**

**17:00 - 18:00**

**Mediator**

Rodrigo Fagundes Cezar (FGV RI)

**Roundable: What Lies Ahead?**

Ana Moraes Coelho (FGVces)

Paula Wojcikiewicz Almeida (FGV Rio)

**18:00 - 19:00**

**Closing Remarks and Cocktail**